

Royal Oak Animal Shelter Committee
Royal Oak Animal Shelter
Minutes
March 21, 2019 at 7 PM

The meeting was called to order at 7:00pm by committee Chair Ilene Krupa.

Roll Call:

Chair: Ilene Krupa

Vice-Chair: Elizabeth Rivard-Weston

Trevis Moore

Dawne Ripinski

Ashley Jericho

Commissioner Randy LeVasseur

Deputy Chief Mike Frazier

Absent:

Emmy Wickey

Guest Attendance:

Jodie Ellison, Manager of Royal Oak Animal Shelter

Tom U.

Adriana B.

Gavin K.

Ashley Jericho is a new committee member.

Public Comment:

Tom, Adriana, and Gavin are students at Royal Oak High School and attended the meeting as a classroom assignment.

Approval of the Minutes: Motion to approve February 2019 minutes with revision to December 2018 and January 2019 donation box total of \$450 was made by T. Moore and seconded by D. Ripinski. Motion passed unanimously.

Unfinished Business:

- Shelter Report: Filed
 - Adoptions have almost doubled, compared to a year ago
 - Facility Updates:
 - Floors are fixed
 - Phone and internet have been fixed. New phone number: (248) 548-3058
 - New computer has been installed
 - Doors scheduled to be updated
 - Dryer still working but is very inefficient
 - New activated hydrogen peroxide cleaning products are being tested
 - Signage updates are still in progress

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- IT Updates: Now that the internet is working and the shelter has a new computer, T. Moore will begin researching compatible databases.
- Shelter Financial Report: Filed
 - Discussed the Medical and General Funds.
 - Continued discussion on donation tracking strategy.
- Volunteer Report: February 2019 hours – 108.5
- Fundraising Report:
 - Donation Boxes:
 - October and November 2018: \$306.87
 - February \$197.80
 - New donation box requested at The Royal Oak Golf Course
 - Discussed Hollywood Market Food Donation Program. Multiple bags of food have been donated to the shelter.
- Events:
 - Shelter Open House: Still in planning stages, new date to be determined.
 - 5/?/19 Volunteer recognition event: no updates
 - 5/12/19 Royal Oak in Bloom: I. Krupa and volunteers will be selling items
 - 5/27/19 Memorial Day Parade: New ROAS banner design was presented to the committee. E. Rivard-Weston will contact Judy David, RO Community Engagement Manager, to request printing of the banner.
 - Golf Outing: Delayed until 2020
 - 5K: E. Rivard-Weston determined that this is too large of an undertaking and proposed that we alter the event to become a structured Dog Walk with entry fees supporting the shelter. E. Rivard-Weston will pitch amended event to the Royal Oak Chamber and pursue partnership for Barktober Fest.
 - Arts, Eats, & Beats: no updates.
 - Bar Crawl: T. Moore presented idea of a t-shirt sponsorship campaign. Discussed possibility of creating a more upscale event.
 - Other Events:
 - Leslie Norlin-Thompson event: no updates
 - 4/13/19 John Allen Event
- Fundraising:
 - Sponsor a Cage: No new sponsorships.
 - T-Shirt: Waiting on shirt design from the City.
 - Other Activities:
 - 2020 Calendar: no updates

New Business:

- ROAS Leaflet proposal. E. Rivard-Weston presented a proposed ROAS Leaflet, modeled after the RO Library Leaflet. Committee is interested in pursuing this as a digital marketing tool. E. Rivard-Weston will request assistance from Judy David.
- The ROOTS Foundation 501c3 has been approved.

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- D. Ripinski provided feedback regarding the Animal Shelter from the Interclub meeting presentation.
- Discussed a fundraising partnership with the Oakland County Football Club. A representative of the club reached out to the shelter and proposed a cost sharing for ticket sales. I. Krupa will invite a club representative to the April 2019 meeting to present the proposal.

Next Meeting: April 18, 2019 at 7pm at the Royal Oak Police Department Conference Room.

Motion to adjourn at 8:45pm was made by D. Ripinski and seconded by R. LeVasseur