



Agenda
Royal Oak Downtown Development Authority
April 20, 2022
4:00 p.m. Regular Meeting
City Commission Chambers
City Hall, 203 South Troy Street

As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.

1. Call to Order
2. Public Comment
3. [Approval of Meeting Minutes from March 16, 2022](#)
4. Expense Items
 - a. [Monthly Expense](#)
5. Parking System Discussion
 - a. [2018 Parking Recommendations](#)
 - b. [Parking Study](#)
6. [ROCC Sponsorship Request - Summer Concert Series](#)
 - a. [Signed Agreement](#)
7. [Farmers Market Sponsorship Request – Sights & Sounds](#)
8. [Downtown Window Murals](#)
9. [Advertising Plan FY 2022-23](#)
10. [Screen Visions Media – Theatre Ads](#)
 - a. [Advertising Purchase](#)
11. Reports
 - a. [Siren PR Communications and Impact Report March 2022](#)
 - b. [SEP 22-10 Royal Oak in Bloom-May 8](#)
 - c. [SEP 22-12 Juneteenth Celebration-June 19](#)
 - d. [SEP 22-14 Memorial Day Parade-May 30](#)
 - e. [SEP 22-15 Rock-Rides-June 16-19](#)
 - f. [Michigan Downtown Association Annual Report](#)
 - g. [Gift Card Redemption Stats – Winter Blast 2022](#)
12. [Budget Amendments](#)