



Royal Oak
DOWNTOWN
DEVELOPMENT AUTHORITY

Agenda
Royal Oak Downtown Development Authority
January 19, 2022
4:00 p.m. Regular Meeting
City Commission Chambers
City Hall, 203 South Troy Street

As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.

1. Call to Order
2. Public Comment
3. Organizational Items
 - a. Election of Officers – Chairperson and Vice Chairperson
 - b. [Rules & Regulations](#)
 - c. Committee Assignments/Duties & Meeting Schedule
 - Business Marketing
 - Consumer Marketing
 - Infrastructure
 - Technology
4. [Approval of Meeting Minutes from December 15, 2021](#)
5. Expense Items
 - a. [Monthly Expense](#)
6. [FY 20-21 Annual Report](#)
7. [Winter Blast Sponsorship Agreement](#)
8. [Winter Blast – Yiftee Card Program](#)
9. [Royal Oak Pride Sponsorship Agreement](#)
10. [Authorization to Solicit Bids for Legal Services](#)
11. [Alley Update/Discussion](#)
12. Reports
 - a. [Siren PR Communications and Impact Report December 2021](#)
 - b. [2021 Spooktacular Recap](#)