



NOTICE OF DOWNTOWN DEVELOPMENT AUTHORITY MEETING

The Royal Oak Downtown Development Authority will conduct a regular meeting on **Wednesday, February 17, 2021 at 4:00 p.m.**

COVID-19 is a new strain of coronavirus that had not been previously identified in humans, can spread easily from person to person, and can result in serious illness or death. To mitigate the spread of COVID-19, to protect the public health, and provide essential protections to vulnerable Michiganders, it is crucial that all Michiganders take steps to limit in-person contact. The critical mitigation measures include social distancing and limiting the number of people interacting at public gatherings. Conducting the February 17, 2021 Royal Oak Downtown Development Authority Regular Meeting in person would risk the personal health or safety of members of the public and/or the city commission. Therefore, the meeting will be held electronically, in compliance with PA 228 and PA 254 of 2020 and procedures established by the Royal Oak City Commission.

Members of the public may watch the meeting in either of the following ways:

- On WROK, the city's municipal access cable channel, Wide Open West channel 10
- On WROK's live web stream <https://www.romi.gov/523/Live-Stream-and-Video-on-Demand>.

Members of the public may participate in the meeting(s) electronically by providing public comment on any downtown development authority related matter, whether on the agenda or not, by leaving a recorded comment at **(248) 246-3411** between the hours of **2:00 p.m. and 3:00 p.m.** on **Wednesday, February 17, 2021**. Please give your name and address. Recorded comments will be played for the downtown development authority during the public comment portion of the agenda. Public comments will be limited to three (3) minutes per person. If you exceed the three-minute limit only the first three minutes will be played for meeting broadcast. If you call multiple times only your first comment will be played.

Members of the public may also contact downtown development authority staff to provide input or ask questions on any business that will come before the downtown development authority at the meeting by noon the day of the meeting via e-mail as follows:

- timt@romi.gov
- sean.kammer@romi.gov

Anyone wishing to participate in the meeting who needs special assistance under the Americans with Disabilities Act (ADA) is asked to contact Carol Schwanger, City Manager's Executive Assistant, at (248) 246-3203 by **Monday, February 15, 4:30 p.m.** so that appropriate arrangements can be made.

Agenda
Royal Oak Downtown Development Authority Meeting
City Hall, 203 South Troy Street
Royal Oak, MI 48067

Broadcast from City Commission Chambers Room 121
WROK WOW Channel 10

<https://www.romi.gov/523/Live-Stream-and-Video-on-Demand>

Wednesday, February 17, 2021 at 4:00 p.m.

***2:00 p.m. to 3:00 p.m. Public Comment Phone in 248-246-3411 (details listed below)**

1. Call to Order
2. Roll Call
3. **Public Comment***
4. [Approval of Meeting Minutes from January 20, 2021](#)
5. Expense Items
 - a. [Monthly Expenses](#)
6. [Holiday Lights – English Gardens](#)
7. [Centennial Commons](#)
8. [Façade Grant\(s\)](#)
9. [DDA Goals & Objectives](#)
10. [Social Media Content](#)
11. [Assistant to Downtown Manager](#)
12. [RO PTSA Request](#)
13. [Director Rossbach Request\(s\)](#)
14. [National Main Conference](#)
15. Reports
 - a. [Siren PR Impact Report – January 2021](#)
 - b. [Entercom Performance Report](#)
 - c. [S. Main St Resurfacing – Postponed](#)
 - d. [Contract Modification – Brick Paver Replacement/4th St Lights](#)

*To participate in public comment please call 248-246-3411 on Wednesday, February 17, 2020, between the hours of 2:00 p.m. and 3:00 p.m.

The chair will open the public comment portion of the meeting and your recorded phone message will be played as part of the meeting broadcast. Public comment will be limited to three-minutes per person.

- If you exceed the three-minute limit only the first three-minutes will be played for the meeting broadcast.
- If you call in multiple times only your first comment will be played.